BACHELOR OF ARTS IN ART THERAPY
PROGRAM LEARNING GOALS
1. To provide a broad-range of artistic processes used for the creation of original works of art
2. To establish a strong background in the cultural, historical, or social contexts that influence the
creation of visual art
3. To develop effective critical thinking strategies in their work
4. To learn to effectively evaluate their own works of art and the creative works of others
5. To introduce the principles of two-dimensional and three-dimensional design
6. To establish the understanding and application of color theory
7. To provide educational experiences where the technologies and equipment relevant to art and
design are introduced and utilized
8. To exhibit an aesthetic awareness through the creation of art or the formation of a critical
response to art
9. To provide awareness with art historical issues, current concepts, and directions
10. To perceptively analyze works of art/design and to evaluate them critically
11. To effectively utilize the vocabulary of art/design in both written and verbal form
12. To provide quality visual arts experiences to all students at the University of Tampa
13. To introduce the fundamentals of psychology
14. To introduce the structure, function and development of human societies’ and the nature and
meaning, social institutions
15. To introduce Art Therapy as both a therapeutic and wellness strategy
16. To provide the history and practice of the Art Therapy profession
17.